



Government of West Bengal  
Directorate of Forests  
Office of the Principal Chief Conservator of Forests, Head of Forest Force  
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No. 8504 /STC/2M-18/2016

Dated: Kolkata the 12<sup>th</sup> December 2018

To :  
The Divisional Forest Officers  
Darjeeling, Jaldapara, Gorumara Wildlife Divisions  
Kurseong, Baikunthpur, Jalpaiguri, Kalimpong, Bankura (N), Bankura (S) , Panchet,  
Purulia, Medinipur, Jhargram, Rupnarayan and Kharagapur Divisions  
Deputy Field Directors - BTR(E) and BTR (W) Divisions

Sub: Elephant movement early warning system - push SMS facility - reg.  
Ref: PCCF, WL & CWLW letter n0. 3965/WL/1E-11/2018 dt 06.12.2018

Sir,

Kindly refer to the communication of PCCF WL & CWLW cited above and the replies furnished by you in response to the same.

At the outset, this is to clarify that the system is proposed to cover a large area as a push SMS across multiple mobile service providers network. The IT & Electronics department has the data base of such area wise numbers on district basis and not below. It is not advisable to send SMS of elephant alerts to the entire district rather it is desirable to send it to the affected areas only. Therefore, in the meeting with the ACS Forest Department, the representative of IT & Electronics department agreed to work on segregating the mobile database on the basis of PIN codes, if we could provide them PIN codes of the affected areas. Range wise segregation is technically not possible as the mobile numbers are not issued where range is a field in the address of the subscriber while essentially pin code is a field available for sorting of data.

With this background,

1. **kindly provide the information of all the PIN codes of the areas affected by man elephant conflict. Most of you have given PIN codes of the range headquarters.** Only DFO Bankura (South) has given pin codes correctly , however, he is also requested to take a relook into the same and provide if any other PIN codes are missing.
2. Some of the reports are very sketchy with regard to submission of report like simply submitting an excel sheet consisting of numbers for whom bulk sms is being sent at present **without sending any other detail as per the format including PIN codes** or sending attaching mobile photo of such sheets. Kindly submit a proper report.

**Please note that the entire division wise report will have to be submitted to the IT & Electronics department and therefore has to be uniform and presentable.**

You are requested to revisit the reports and submit **correct and complete information in excel format**. It is suggested to Google the PIN codes of the district, which gives both names of the post offices and PIN codes and from the list you will be able to find out the affected area PIN codes. If necessary, please take help of experienced field staff or your ADFOs who have field level idea of areas affected by man elephant conflict. Please ensure that all areas in your division affected are covered. Kindly take the exercise seriously as it is being monitored by ACS Forest Department and is time bound.

Kindly submit the complete report after ensuring all fields are correctly filled in excel format by 14th December 2018.

This issues with the approval of the Principal Chief Conservator of Forsests & HoFF.



(NS Murali IFS)  
Chief Conservator of Forests  
MIS & e-Governance

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Copy forwarded for information and necessary action to;

1. The Principal Chief Conservator of Forests, Wildlife & CWLW West Bengal
2. The Addl. Principal Chief Conservator of Forests, North Bengal
3. The Chief Conservator of Forests - Wildlife(N), Hill, Northern, South West, South East , Central and Western Circles
4. The Chief Conservator of Forests & FD, Buxa Tiger Reserve



Chief Conservator of Forests  
MIS & e-Governance